

RYAN KELLEY

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A passionate and skilled Technical Project Manager with 15+ years of experience driving effective Agile project lifecycles. Experience ranging from digital and web based products for both small and large corporations to technical and mechanical projects in the film and television industry. Specializing in efficient communication and collaboration between creative, technical, and C-Level stakeholders.

WORK EXPERIENCE

AUG 2024 – JUL 2024

ACCOUNT SUPERVISOR / TECHNICAL PM @ MOONTIDE, LOS ANGELES, CA

- Managed multiple client account portfolios totaling \$1.5M in annual revenue, ensuring on-time delivery, budget alignment, and client satisfaction.
- Led client-facing communications while coordinating cross-functional internal teams
- Directed CMS updates and performance optimizations for Shopify and WordPress platforms, enhancing site speed, UX, and marketing efficiency.
- Oversaw the successful implementation of a new CRM platform, improving marketing automation, lead management, and campaign tracking capabilities.
- Identified and deployed technical solutions that streamlined operations, reduced costs, and increased ROI across multiple business units.

FEB 2022 – AUG 2024

TECHNICAL PROJECT MANAGER, INDEPENDENT CONTRACTOR

- Lead multi-disciplinary teams of resources and engineers in creating brand and ecommerce websites for up to 5 clients and encompassing 10-15 individual projects
- Provided client facing support with communication of creative and technical projects
- Coordinated resources to build strategies in order to meet project needs and timelines
- Identified business operations solutions to service multiple accounts and resources
- Supported tech leads in diagnosing and identifying product and technical solutions

JUL 2021 – FEB 2022

TECHNICAL PROJECT MANAGER @ SLIDE FACTORY, PORTLAND, OR

- Managed an Agile team of 8 engineers with creation of Sprints using technical tickets
- Established a structured project board to improve business operations and reporting
- Performed regular burndown reports of hours expended and projected milestones
- Supervised junior PMs with maintaining best practices and proper documentation

MAR 2006 – OCT 2020

SPECIAL EFFECTS PROJECT MANAGER @ FULL SCALE EFFECTS, NORTH HOLLYWOOD, CA

- Coordinated projects ranging from \$5k to \$250k, managed up to 20 technicians at a time
- Managed rental and manufacturing departments while supporting independent contractors, increasing revenue from \$1.7m to \$2.5m within a 3 year period

PROJECTS

LEADING WEB SECURITY WEBSITE MANAGEMENT

FIDOALLIANCE.ORG, FIDO ALLIANCE

- Established a new web build improving admin management of 200+ pages and 1000+ supporting documents
- Improved navigation by identifying primary user journeys via stakeholder interviews
- Facilitated various creative design projects to improve corporate branding
- Supported multiple user journey improvements while performing regular maintenance

MULTI-BRAND CORPORATE WEB EXPERIENCE

COOPERSURGICAL.COM, COOPERSURGICAL

- Established new site map and web infrastructure for a corporation that encompasses 30+ brands that span across 2 divisions
- Performed stakeholder interviews across all business teams to improve user experience
- Coordinated UX and Design process to achieve a more streamlined user journey
- Created a development project plan for 40+ pages, 450 products, and 120 custom articles

ENTERPRISE AND ECOMMERCE WEBSITE

CUEHEALTH.COM, CUE HEALTH

- Outlined the restructuring of ecommerce website to support an expanded product line
- Supported engineers in developing a gated ecommerce experience for Healthcare Professionals, implementing user verification and custom web experience
- Supported marketing analytics team with implementation of GA4 and data validation
- Led technology team in creating an efficient ecommerce experience using Shopify
- Created an ADA 'AA' compliant experience, using keyboard navigation and screen reader

EDUCATION

MAY 2020

FULLSTACK WEB DEVELOPMENT CERTIFICATION, WOZ U

Focusing on HTML, CSS, Bootstrap, JavaScript, Angular, React, Express, SQL, and Agile PM

OCTOBER 2003

ASSOCIATE OF SCIENCE IN FILM AND VIDEO PRODUCTION, FULL SAIL UNIVERSITY

Gained experience in the process of making a film from inception to completion

SKILL PROFICIENCY

- Agile and SCRUM Methodologies
- PMP Certification (in progress)
- Microsoft Office and Google Suite
- Adobe Suites
- Arduino – C/C++
- MasterCAM and GibbsCAM
- AutoCAD, SolidWorks, ViaCAD
- Teamwork PM, ClickUp, JIRA
- FIGMA, Balsamiq, Lucid Charts
- Hydraulic/Pneumatic Systems
- Motion Control Logic Systems
- AC Motors, Controllers, and Stunt Winches
- AC/DC Power Distribution Systems